NIAGARA COLLEGE
of Applied Arts and Technology
WELLAND CAMPUS
LEARNING
RESOURCE CENTRE

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NIAGARA NEWS

VOL. 3, NO. 11 5¢ MARCH 15, 1973.

WEATHER

Cloudy and Milder

NC Could Have Been In Trouble

PRESIDENT WELCOMES NEW FINANCING

By MIKE MCGRATH

The provincial government's new policy on financing universities and community college is "precisely what we have been recommending", said Anthony Manera, Niagara College president.

"We are pleased," he said of the recent announcement by minister of colleges and universities, Jack McNie, of a new formula to pay operating grants to colleges and universities with special subsidies to help them adjust to change.

The statement by Mr. McNie said "beginning in the 1973-74 fiscal year, formula grants will be based on the actual student enrolment of the previous year at each institution, rather than being based on current enrolment as at present. This is to be known as "slip-year" financing.

Until this announcement universities and community colleges had to predict their operating grants from the government almost a year ahead. Money was tied to enrolment and unexpected enrolment shortfalls forced some universities into deficits and teacher firings.

Mr. Manera said that in the past colleges had to wait until Dec. 1 to know their income for the year, but now they will know almost a year ahead of that.

"This is precisely what we have been recommending so we're pleased," he said.

Mr. Manera said the new revisions will give colleges more time for planning.

"Before being too optimistic I want to examine the entire formula," he said.

Mr. McNie's statement said the previous method fo financing had provided colleges and universities with an expanding revenue during their period of rapid growth.

Many post-secondary institutions in Ontario, as in other provinces, had been "confronted with budgetary problems as a result of a recent levelling off or a decrease in student enrolment".

The government hoped the "slip-year system would minimize future financial difficulties during a period when enrolment appears to be stabililizing and will assist orderly and effective planning and budgeting by the universities and the colleges of applied arts and technology, as they will be assured of a known level of support in advance."

Certain adjustments will be made in operating grants during this transitional year to accommodate the special circumstances of institutions whose enrolment is still expanding.

Mr. McNie hoped the revisions would "help our colleges and universities to plan ahead with assurance of provincial support."

Supplementary grants would be made to help some institutions adjust to the change.

The government will announce details of 1973-74 grants after it presents its budget April 12.

Susan Jorgensen and Mary Kliewer,second-year Fashion Arts students,will begin school in September at Margrethe-Skolen in Copenhagen (Photo by Tony Ricciuto)

Two NC Students Go To Denmark

By CHUCK SCHUMACKER

Two Niagara College Fashion Arts students have been accepted at the exclusive Margrethe-Skolen in Copenhagen.

Mary Kliewer, 21, and Suzan Jorgensen, 20, both second-year Fashion Arts students, have been accepted at the Danish school, which is patronized by the Danish Royal Family. They will start their course in September.

Until now, the only North American students that Margrethe-Skolen has accepted have been graduates from Traphagen, a New York school. Because Fashion Arts instructor Louis Berai is a graduate of Traphagen, the Danish school is trying the Niagara students.

The course is a one year course for English-speaking students, but students may stay longer upon request. It covers design and construction, tailoring, sketching, drafting and pattern making.

The girls both agreed that their Niagara training has "given us such a good background to anything we'll need".

The course includes several trips to Paris, London and Rome to visit the haute couture houses. The school's diploma is accepted internationally, with its students being placed all over Europe.

Asked whether they would stay in Europe after they finished the course, Miss Jorgensen just smiled.

"Catch me in a year," she said.

'Five-Year Plan' Says Modest Increase at NC

By MIKE MCGRATH

Niagara College expects "a modest increase" in enrolment over the next five years, according to a 450-page report "The Five-Year Plan" sent to Colleges and Universities Minister Jack McNie by Niagara College.

The report was approved by the board of governors at a special meeting, Alan Wyatt, director of resources, said.

Anthony Manera, president of Niagara College, said by law all community colleges are required to present such a plan, justifying funding, to Mr. McNie by March 1.

The report said enrolment projection for this time period showed a modest increase, much of it due to registration in new paramedical programs.

"However, in some areas it will be noted that new student nunbers are to some extent taken from decreasing enrolment in existing programs," it said. "Although this offers wider training opportunities to young people in the college area it will have to be closely watched from the economic standpoint."

According to the plan, Niagara College is "fairly unique" in that "a large proportion" – 85 per cent of its full-time students last year are drawn from the college area.

"This factor is partly due to a great area loyalty and to the wide range of program offerings available at the college."

The report said the provision of a wide range of programs leading to smaller average section sizes might be difficult to maintain in times of economic pressure.

The college in conjunction with its advisory committees intends to move heavity into the para-professional medical field.

"Training of young people in these fields may offset some of the pull to Toronto of trained personnel."

"The processes of education are not static and the college's faculty and staff are continually striving to devise improved and more relevant instructional techniques. Under the current capital freeze on new building projects, there is a need for the college to improve its utilization of its facilities. In order to effect this improvement, it may be necessary to modify and renovate existing areas so as to serve other functional purposes."

The report was compiled to the college administration who devised the input of facts and information which was run through a computer System in Toronto. Mr. Manera said answers or output are computerized

See Education Pg. 5

VARIETY, QUALITY COULD SUFFER

By FAYE PORTER

Niagara College will be in "serious financial difficulties by 1974 at the latest" unless the provincial government changes its funding policies, A. S. Manera college president told the St. Catharines Chamber of Commerce on their first visit to Niagara College.

About 60 members toured Hennepin Hall, Voyageur Block, Mackenzie and Simcoe Buildings for an hour on Feb. 27.

Addressing a dinner meeting afterwards at Wellandvale campus, St. Catharines, Mr. Manera said any adjustment resulting from these financial problems could not help but "reduce the variety or the quality of educational services provided by the college. Quite likely, both the variety and quality will suffer."

The chamber of commerce was "very impressed and enthusiastic" about what they saw at Niagara College, A. P. McIntee, dean of the School of Business and host for the evening said. They saw facilities they as business officials could use and employees could benefit from.

"It was an excellent opportunity for Niagara College to reach out into the community," Mr. McIntee said.

Mr. Manera told the Chamber of Commerce if they believed in the type of work Niagara College is doing and want it to continue they could give support by writing their provincial representative asking the government to:

increase grants at the same rate as costs increase so that colleges could maintain the present level and quality of services, and;

adopt a recommendation of the commission report on Ontario post-secondary education which would allow for a three-year planning period in which adjustments could be effected gradually, "rather than on the current panic basis."

More students are coming to Niagara College than ever before, "whether it's the placement record or the practical philosophy of learning by doing, or the quality of teaching and personal interest in each student as an individual."

Registration figures this year rose 5.3 per cent from the previous year placing the number of new freshmen at 1,015. Projected enrolment of full-time students should be near or above 3,000 in the next academic year.

"When the number of part-time student registrations is considered, which for the current year was 4,200 the full dimensions of the

see Increase Pg. 5

EDITORIAL

From the day a student enters Grade one to the day he graduates from college, he is constantly told by parents and teachers to do well in school and receive the highest possible marks. Perhaps that used to be the common belief but now some experts seem to disagree with that idea.

A distinguished and well-known American educator, an outstanding university professor and former dean, has said that the "C" Student, as a rule, becomes a more creative and able adult than a straight "A" student.

If this idea is true, it means that thousans of companies are probably passing up the most creative people when they pick only students with the greatest academic achievement.

One reason why the "C" student makes the more creative and interesting adult is because he is usually a maverick to some extent. He rebels against authority. His parents keep hounding him to get higher grades, and his rebellion, which is probably unconscious, he gets "C" in order to demonstrate his independence.

Now perhaps the biggest companies don't want mavericks. They may want someone who will go along unquestioningly and blend into the background of corporate progress and politics. Because a student has buckled under to the wishes of his parents and teachers, and has been a good boy or girl, he will probably do the same on the job. This mi ht be good; but maybe it's not.

Naturally this theory is a generalization full of holes but it does have its points. It is a fact that some of our most brilliant and creative people were "C" students. It is also a fact that many of the present leaders in government and business could not have gained admission to the more sought-after schools. This includes college professors, top college and business presidents and chairmen of the board.

I'm not saying that everyone should try to get "C's". Naturally a student should try to get as high a grade point as possible. Probably many of the students don't get "A" and "B" because they are rebelling against authority.

Parents shouldnt's push their children to get the highest marks. If the student feels he is getting something out of his education, that should be enough. He shouldn't be judged by the mark he receives on his report card. A mark is only a reflection of what he has memorized and regurgitated. If two students are asked a question and given a certain amount of time to come up with a solution, the one with the faster answer is not necessarily more intelligent.

Is it more important for a student to be intelligent or creative in his thinking? I guess that all depends on the individual on whether he is interested in collecting pieces of paper to put on his wall, or in making the world a more colorful and unique place to live. **Tony Ricciuto**

Better Food?

By CHUCK SCHUMACKER

Students want better food in the cafeteria. At least, the suggestion boxes around campus say so.

Beth Bridgeman, SAC'S recording secretary, said most of the valid suggestions received were for better conditions in the cafeteria.

Many "prank" requests were made, she said. They asked for the removal of certain teachers and courses, and better marks.

The suggestions about the cafeteria instigated a SAC investigation into food prices and other conditions.

Asked if the student body was taking the boxes seriously, Miss Bridgeman said, "some of them are, but there are a lot of prank suggestions too."

Monthly Newsletter

By SHIRLY ROBSON

What's yellow and black? No, it's not a bruised banana, it's "Bits of Business", a monthly newsletter put out by the School of Business.

Its purpose is to keep faculty and advisory committees serving the School of Business informed of activities going on in the school.

The first issue on March 1 included announcements about upcoming committee meetings, guest lecturers and information about what some divisions in the School of Business are doing.

CHESS POPULAR

GUATEMALA CITY AP — Chess has become so popular in Guatemala that the game will become a part of the curriculum in public schools beginning in January, the education minister announced.

Job Experience In Placements

By FAYE PORTER

This article on the School of Business is the second in a four part series of Niagara College students in field placement.

Hotel and food services students are required in the summers to spend 10 weeks in related field placement.

The students generally secure field placement positions on their own, but the School of Business does try to help. Some have worked as far away as Banff, Alta.

At the completion of their placement, the students must submit a lengthy report on their experiences.

To date no Niagara College student secretaries have participated in field placement, but A.P. McIntee, dean of the School of Business, hopes a one-week field placement will be initiated this term.

The Administrative Management Society of the Niagara Peninsula appointed a committee of three — R. Froud, M. Girt and J. Hall — to work with the School of Business in providing field placement opportunities for the secretaries.

Mr. McIntee was particularly pleased to be able to work with the business community regarding field placement.

A new course, Retail Management which may be introduced at Niagara College in September would place students weekly on Mondays and Fridays in a retail business.

Bull Pit is a column of free expression of personal opinions among journalism students. It does not necessarily reflect the opinion of the Journalism Department of Niagara College.

CANADIANA

By JIM WALLACE

NIAGARA FALLS — "Ride on that thing? Are you crazy?"

"What have you gotten me into now? Are you sure this thing is safe?"

It seems strange the same thought didn't enter the minds of the directors of the Niagara Spanish Aerocar Co. Ltd. After all, what's crazy about riding across an 1,800-foot gorge on six steel cables?

Since 1916, the Niagara Spanish Aerocar has carried seven million passengers to within 150 feet of the surface of Niagara's whirlpool. Every passenger has returned safely, which makes quite a safety record.

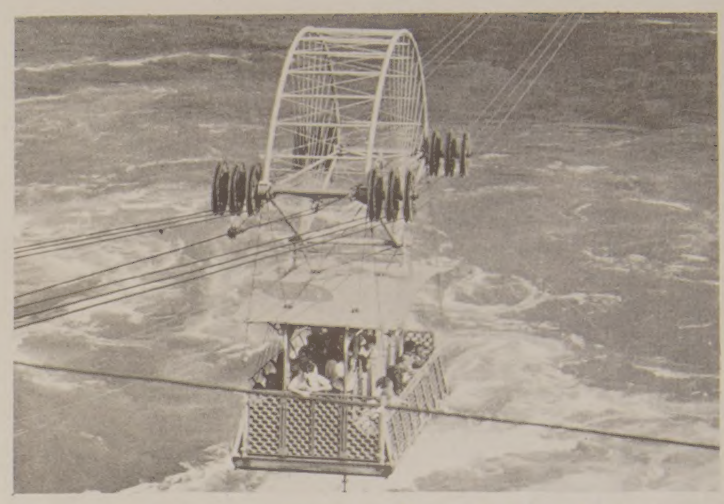
The aerocar was the idea of a group of Spanish businessmen who came to Canada, saw the whirlpool, and decided this was the place for a cable car. It was patterned after a mountain cable car at Mt. Ulia in Spain. The company was formed, and a proposal made to the Niagara Parks Commission in 1913. Approval was granted.

The job of design was given to Leonardo Torres — Quevedo, now deemed an engineering genius. He designed a car to ride on six independent steel cables strung across the gorge. Each cable, weighing two tons, would carry 50 tons. As the car moved out from Colt's point (the south Bank), huge counterweights would take the load of the car, thereby taking stress off the cables. An electric Westinghouse engine would pull the car across the gorge at five miles per hour.

Construction started at Thompson's point (the north bank) in 1915, with Torres-Quevedo supervising. A 50-foot deep pit was blasted out with dynamite to make room for the counterweights. Once this was done, the engine was installed.

The first cable posed one of the biggest problems. Because helicopters had not yet been invented, the cable had to be towed manually around the edge of the whirlpool and connected to the other bank.

When the first cable was finally strung, the car was built onto the lone strand. When it was completed, the five remaining cables were brought over on the roof.



The new car was built and designed in Niagara Falls by a local engineer. This particular car has been in operation since 1967 under the ownership of the Niagara Parks Commission. **(Photo by Jim Wallace)**

Official opening day was Aug. 9, 1916. The car was gaily decorated with British, Canadian and American flags. A carnival atmosphere prevailed, as wary first passengers travelled the newly-opened engineering miracle.

The car has produced its own unique stories. Because of the sharp turn of the river at the whirlpool, passengers on the car have the impression they are travelling into the United States. During the depression years, con men told some would-be immigrants they could go into the States without citizenship papers. After taking the victim, the immigrant realized too late that he was about one mile down the road from his original starting point.

The car was owned by the company, but operated and managed by the Brooker family until 1961. A. Blake Robertson purchased the car that year and made improvements by adding an automatic braking system.

In 1967, Mr. Robertson decided a change of car was necessary. Engineers were brought in, and a new car designed by local engineer Irving Teeter of Newby Associates. Mr. Teeter designed a car quite similar to the old one. It had the same capacity — 40 — but was a little longer.

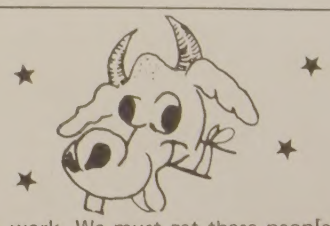
The change-over took about three months, as the old car was torn apart by cranes, and the new car built onto the cables. Another opening day was set for mid-July for its maiden voyage.

In November, 1968, the car was bought by the Niagara Parks Commission, and official opening under the new owners was April 26, 1969.

The supporting cables are now checked twice yearly by the department of labor. One cable has been replaced since the change-over. Because the car is classified as a lifting device, a licence must be obtained each year. According to department of labor reports, there is very little wear on the cables, the original cables lasted 35 years.

The Niagara Spanish Aerocar still sparks apprehension in timid travellers, but they return dry, safe and amazed by the "Miracle" of the legacy of some enterprising Spanish businessmen and an unknown engineering genius named Leonardo Torres-Quevedo.

BULL PIT



By DENNIS MULLAN

I doubt very much if we can ever achieve full employment or any facsimile thereof in this country — so why in hell bother trying? Why not instead accept those fluctuating unemployment stats per se and work from there?

Circa the late 60's, there was a realignment in thinking concerning the work ethic in North America.

It is time we not only looked at but comprehended some facts.

There are more and more people wanting to go to school for longer periods of time than ever before. The government recognized this trend by whipping out their college erect-a-sets.

Working doesn't insure happiness. That momentary orgasm with the weekly pay cheque is just that — momentary. Years and years of drudgery on a monotonous job can make a person very uptight without his realizing what is wrong.

There are people who will not and no not want to work. What is sad about many of these people is their lifestyles — In and out of hotels day after day cashing pogey cheques for alcoholic suds.

There are a lot of unemployed people who are healthy and willing to work. We must get these people jobs, good jobs so they may benefit the community and help themselves, too.

We would get these unemployed employables into the job market several ways; in Ontario for example where there is the ironical situation of a high concentration of industry and a high unemployment rate to boot, we could limit the number of persons working per household.

NIAGARA NEWS

VOL.3, NO. 11

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Published by the Journalism-Advertising Department of Niagara College as a campus-community news medium and a practical laboratory for Journalism-Advertising students. Newsroom, Simcoe Building, Welland Campus, Woodlawn Road, Welland, Ontario. Telephone 735-2211, Ext. 228. Editorial Consultant: Austin Jelbert, Program Co-ordinator; Adviser: Mrs. B.J. Blue, Instructor.

Niagara News, March 15, 1973

N/C WRITER TAKES ONE YEAR'S LEAVE

By PAUL LEGALL

Niagara College creative writing teacher Jim Ross will take a one year leave-of-absence in "some warm relaxed European climate" where he can finish his book.

An experienced writer and teacher, Mr. Ross has published five short stores, spoken on CBC Radio, and edited two anthologies of prose and poetry. But he hasn't been able to write full time since 1969 when he quit his job at Centennial College and moved to Peterborough for one year.

During this period, he wrote two of the five published short stories.

He still tries to wrote one short story a month, but his job has made it difficult to devote more time to two unfinished novels.

"I've got about 150 pages done on one novel, and about 220 on the other, but I've hardly done anything since last summer. I can handle short stores all right, but I don't have the time to get involved in something as long as a novel," he said.

Mr. Ross said he found it hard to manage his time when he first moved to Peterborough, It was the first time he had been completely free of outside discipline and he had a tendency to put off his writing. But he doesn't anticipate any problems in Europe.

"Over the past few summers I've learned to manage my time," he said.

He devoted three or four hours to his novel each morning, and worked on his house in the afternoons. He finds mornings the best time to write.

A number of writers have influenced Mr. Ross, but he felt James Joyce and Ernest Hemingway had the most profound influence.

James Joyce was the first short story writer to consistently employ the "literary theory of epiphanies." This consists of pointing a story in one direction, and revealing its meaning in a key situation of scene, Mr. Ross said.

As a stylist, Mr. Ross felt Ernest Hemingway was the best. "He didn't waste any words. He was once a journalist like many top creative writers."

Mr. Ross wanted to be a journalist when he graduated from Charleton University with a B.A. in English, But he got a job with a publishing company" writing sales letters.

He later worked for Simpsons in Toronto writing catalogue descriptions of sporting goods, office equipment, and hardware.

"It taught you to pay attention to details, but I hated it," he said.

Mr. Ross started teaching creative writing when he came to Niagara College in 1970. To be successful professionally, a creative writer needs talent and patience, he said. "You have to be willing to stick with it regardless of how many rejection slips you get. It's like going through an apprenticeship. You'll imitate other writers, and use a lot of cliches before you develop your own style. " he said.

NEWSPAPERS: HERE TO STAY

By MEL YANKOO

Niagara College journalism students made their point that radio and television will not make newspapers obsolete on an NCTV debate between radio and television students.

A panel of judges decided the R TV students had not proved their premise — "that radio and television will make newspapers obsolete". The judges found, however, that the radio and TV students had the best debating techniques.

Paul Legall and Dave Bondy represented the journalism students, while Ken Hodges and Mark Colpitts represented radio and television. The moderator was R TV student Gord Dominey. Judges were Ogwen Glyn-Jones, chairman of communication arts, Ed Wilson, English instructor and Alan Cullimore, R TV instructor. The debate was taped February 27.

Mr. Colpitts said people in the '70's are knowledgeable. "They want and need more information, but they want it now — not tomorrow morning, not tomorrow afternoon."

He quoted Marshal McLuahan as saying that the age of print was dead; radio and television had driven the last nail into its coffin.

Television reached every home in the country. Cable TV was taking over the job of local newspapers as it brought local news events and programs of interest to people quickly. Mr. Colpitts mentioned Channel 79 in Toronto as providing 2½ hours of news documentary.

He had one good thing to say about newspapers — "They are good for classified advertising."

Mr. Legall said a history of 50 years of radio and 20 years of TV did not show the newspaper to be dead. Newspapers had changed but this was one of their strengths, their "flexibility, willingness to adapt."

"There are certain things you can't do with newscasts on radio or TV because of limited time," he said and quoted Walter Cronkite of CBS as saying a newscast is half a front page of a newspaper.

He stressed the portability of a newspaper for "it could be carried anywhere."

The newspaper is an open forum to people. The New York Times received more than 37,000 letters in 1968. Radio and TV had no time for all opinions. Mr. Legall said TV was "more monolithic" for it reflected the interests of big business which could afford prime time coverage.

TV, largely consumer-oriented, appealed to the lowest common denominator while newspapers had the capacity to reach every stratum of thought and taste, intellectual and cultural. Television was limited by time.

Mr. Legall added that newspaper readers become actively involved with the news, while TV is a passive activity.

Mr. Hodges argued that the newspaper was outmoded for a generation which had grown up with radio and TV. To him, the newspaper constituted "a library system — old news dead news."

People get the news sooner on radio and TV. TV is expanding "at a mind-boggling rate."

Mr. Bondy said because air time was limited, people could not get the full effect of the news from radio and TV; they had to go to the newspaper for complete details.

NEW PROGRAM PLACES SIXTY

By KEITH FOX

ST. CATHARINES — Sixty future employees of the new T. Eaton store in the Pen Centre will graduate from a course in modern retailing, at the Wellandvale Campus in April.

T ermed a co-operative effort program, the course has been in operation since October, and is to end in mid April to coincide with the opening of the new store.

The idea for the course originated last summer. Eaton's told Canada Manpower they needed trained personnel for the store. Manpower, in turn, went to Wellandvale for their training requirements.

Manpower made up a list of prospective workers, who were then interviewed by Eaton's officials. Sicty of these were accepted and enrolled in the course.

"It was a tremendous boost for our business and commerce division," said Joe Brandy, Wellandvale campus chairman.

Ten instructors teach such subjects as business math, interior display, advertising, cash register operation, grooming and appearance, theft prevention, inventory management, and salesmanship. In addition to class work, every other week has been spent on the job at the Eaton's store on St. Paul Street in St. Catharines.

"We feel the course will be a success," said Mr. Brandy.

Withdrawals Now Final

By SHIRLY ROBSON

The final day of program or course withdrawal, March 12, has just passed. Any student who withdraws from a program or course after that date receives an "F" as a final mark.

So far this term, there have been 21 program withdrawals. "about one-third of the number of program withdrawals we had last year," said John Parrett, college records and examination officer.

There have been 153 withdrawal applications from courses, mainly in English and general electives, but many of these forms involve course changes as well as withdrawal.

"Applications for withdrawal or changes have been received mainly from Applied Arts students," said Mr. Parrett.

THREE DOWN THREE TO GO

Louis Berai, fashion arts instructor, is the third winner in the Sherlock Hemlock contest sponsored by Counselling Services to pick the nicest person at Niagara College. Mr. Berai was nominated by two fashion arts students who went out of their way and added a little note to list all the good deeds that Mr. Berai has performed.

Blaine Warden,

1st winner

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"EXCITING HISTORY" THEME OF SEMINAR

By LES MATE

Niagara College will be host to a unique meeting of Niagara Peninsula history teachers later this month – when history department heads from Grade seven to the university level meet to discuss ways of interesting more students in history.

Sixty people have been invited to the seminar in Hamilton Hall on March 28.

It will be the first time history teachers at all levels of education have gotten together in this area to discuss a common problem – how to interest more students in taking history. Since high school subjects became optional last fall, fewer students have been choosing history.

Chairman of the meeting will be George Blazetich, Niagara College history instructor, who was approached by the Lincoln County Board of Education to organize the seminar.

"I hope personally that Niagara College, which has had great success in teaching history, will be able to help in stimulating history in the Niagara Peninsula," said Mr. Blazetich.

Mr. Blazetich said all society would be poorer if students dropped history.

"Something must be done. History is the broadest of all disciplines available to man," he said.

About 15 history courses are taught at Niagara College, few are compulsory and all are very popular.

"Many of the courses are filled to capacity and even then there are people who sit in on them just because they are interested," he said.

Presentations will be made by NC instructors David Davies, Hugh Halliday, John Muggeridge and Mr. Blazetich. Topics will include the need for academic excellence and Canadian studies formats used at the college.

Mr. Blazetich said the emphasis at Niagara was not training historians, "but trying to develop broad patterns of thought."

A focal point of the seminar will be the Western Civilization course which has interested many people in the community as well as college students. The course involves the use of films, slides, tapes and recorded music.

"We are trying to liven the course, to motivate students to take it and thus far we have had no problems in filling it to capacity," said Mr. Blazetich.

Discussions will follow the presentations on how valid the techniques are and whether they can be applied at various grade levels.

GEORGE BLAZETICH

OHIP COVERAGE

Nurse Marian Kerr, Mackenzie building health centre, has noticed a lack of student knowledge concerning health insurance.

For students who need help to pay insurance premiums, temporary assistance is available.

Students who have questions concerning OHIP can contact Nurse Kerr or pick up forms at the Health Centre.

J.A./Pr. Need Eight Students For Third Year

By MIKE McGRATH

A decision on whether or not to run a third year Journalism program will depend on whether a minimum of eight students apply at registration in the fall, Anthony Manera, Niagara College president said.

Mr. Manera and students from the program met to discuss a recent administration suggestion that third year journalism be offered as an extension program, thus combining education and employment in the field.

The students had sent a brief outlining complications that would arise in an extension program and requesting consideration of a full-time day program.

Mr. Manera said the idea of part-time courses came as a result of "constant pressure on college finances".

"We think it's a great idea that will allow people to make money on the job and go to school," Mr. Manera said.

Mr. Manera said it would be no problem to go ahead with a third year but, in the past, students who had said they wanted to return in the fall had not done so.

Mr. Manera suggested waiting until registration to make any decisions.

"If we have eight people in the program at registration it will be as sure as any other course we plan to offer," he said.

RETIREMENT NOT THE END

By CHUCK SCHUMACKER

A comprehensive study of senior citizens in relation to old age homes and the problems of the elderly is being video-taped by Niagara's instructional TV.

Keith Lindberg, instructional TV co-ordinator, said production of the video-tape started in early March. Presentation date is for the end of March.

The tape was requested by Mike Flynn for use in teaching the nurses at Greater Niagara General Hospital for the Medical Sociology course. It will also be used for other courses he instructs.

Douglas Rapelje, Director-Regional Administrator Homes for the Aged, has also requested use of the tape.

The tape's theme is to show that "life after retirement can be exciting years of growth rather than resignation," said Mr. Lindberg.

Mr. Lindberg said a great deal of research went into the production before the taping began. The tape will include interviews with the elderly, the staff of the different homes, and some community organizations that use help offered by older citizens.

It also includes some of the ways that the homes direct the energies of their residents and how they may initiate new life styles.

Mr. Lindberg said they want to show that retirement is not the end for a person and that homes for the aged are not far-away corners where senior citizens are stuck to get them out of the way.

"Many of the people are quite active in outside activities," he said. "They even help in kindergartens where they can relate their experiences in life to the children."

Mr. Flynn intends to use the film in conjunction with Medical Sociology, a course he is teaching to the nurses. Mr. Lindberg said the tape will be available to Mr. Rapelje upon request. If only a few playbacks are requested, instructional TV will donate the tape as a community service. They will make up a tape for sale to Mr. Rapelje if he wants one for his own records.

NUDIST CAMPS

The first nudist camps were established in Germany in 1912.

At the Art Blitz in St. Catharines Sat. March 3, Ray Woodworth president, Niagara artists' Co-operative, talks with an associate Mike Hewko while examining a sculpture made by Mr. Woodworth. The untitled sculpture was made of metal and turned on a lathe. The Blitz lasts till the end of March. **(Photo by Dan Coxon.)**

Art Blitz Put On By Area Artists

By FAYE PORTER

ST. CATHARINES – Zorro, the masked horseman, who thundered into the hearts of TV viewers and branded everything under the sun with a skillful swipe of his sword, may teach Grade Oners today how to print perfect Zs, but his sculptured image along with his horse decorates a Canadian lawn.

Greg Curnoe, Canadian artist of London, Ont., who is also founding co-president of the "Association for the Documentation of Neglected Aspects of Culture in Canada," gave a slide presentation at the first St. Catharines Art Blitz, Sat., March 3.

Outdoor art objects created by Canadians across the country by taking old junk and turning it into something else were the subjects covered by the slides. Mail boxes any mailman would be proud to deliver to, old war planes, a diversified, lighted stream, a working model of a destroyer and many other fascinating slides entertained the crowd in the basement floor of the old L. Hattey Company store.

Upstairs, the sound of the yawning front door resounded often as poeple entered to browse at the art exhibition of London, Ont., and Czechoslovakian artists. As they viewed, they sipped their free wine.

Twenty-four Niagara Peninsula artists who are members of the Niagara ARtist Co-operative have rented for March the old store at 40 St. Paul St. with the object of gaining respect and recognition for area artists. The exhibition includes several works by Louis Berai, fashion arts instructor at Niagara College.

Throughout March, the storefront art blitz will present guest speakers Michael Snow, John Boyle and Greg Curnoe described as "grass root artists" by Ray Woodworth, co-operative president.

The store is one of four projects now being done by the co-operative, Mr. Woodworth said.

A print project involving 12 serigraphs which will be sold at a price competing with store prices and a banner project involving 16 designs of members' work to advertise the store throughout the city are two projects. The fourth is a bus which will tour the Niagara Peninsula thus mobilizing the artists' work.

"Sales are not the primary objective of the art blitz, but paintings may be bought. The artists in the show are paid. This way it is not just a gamble for the artist," said Mr. Woodworth.

There is another feature of the month-long exhibit which is unique to the art world – a free draw on a TV. This Mr. Woodworth explained is a "pun on commercialism."

"The success of the experimental art blitz will depend not necessarily on sales, but on how many people come in and out," stated Mr. Woodwroth.

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WITH ¼ LB BURGER
59¢
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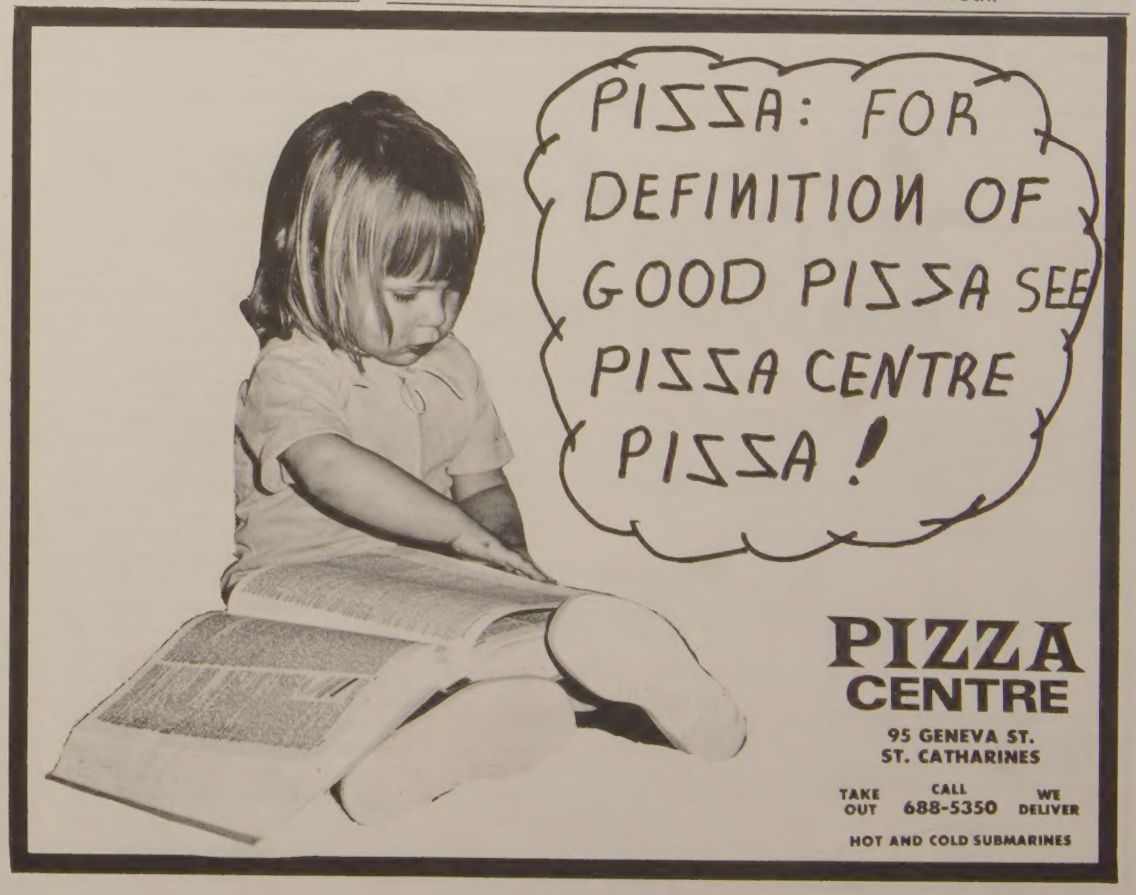
BUY-SELL-RENT-HIRE... Classified Ads DO IT BETTER

Birth Announcement

Mike & Mary Ann Scott would like to announce the birth of their baby girl Michelle 8lb. 14oz. Born Mar. 7, 1973.



KNIGHTS LOSE FINAL GAME 6-5 TO ST. CLAIR SAINTS

By MEL YANKOO

A 6-5 loss to the St. Clair Saints was a sad way to end the 1972-73 OCAA season for the Niagara Knights at Welland Arena March 3.

The Knights will have one memory — the leading scorer of the western division, Bob Kraliz. He will receive a trophy at Niagara's athletic banquet April 10.

The Knights skated well in the First period as Jim McNamara slipped a surprising shot past St. Clair goalie Al Cecile at 2:10. St. Clair's Paul McKibbin tied the score at 5:20 for Niagara goalie John Dick could not handle the slippery puck. St. Clair's supreme surprise came at 13:28 after Bob Steers netted one to give Niagara a 2-1 lead at the end of the first period.

Niagara's big number 12, Kraliz, peppered a shot past goalie Cecile 20 seconds after the second period opening faceoff. Steers scored his second goal of the game at 11:48. St. Clair's Jean Martin, brother of Chicago Black Hawk Pit, fired two shots past Niagara's second period goalie Garett Smits at 7:53 and 12:55.

Two unanswered third period goals by Steve Price and Jim Ryall gave the game to St. Clair. Niagara's "hot" 12, Kraliz drove in his last goal of the season at 16:35 after St. Clair's Gary Hillier scored at 12:50.

St. Clair goes to St. Lawrence College, Brockville, for the OCAA championships between the first and second place teams of the four divisions, northern, southern, central and western.

VOYAGEUR BUILDING IS HEARTBEAT OF NC

By DAN COXON

Below the smoke stacks of the Voyageur building is housed the heartbeat of Niagara College. It's not the power plant boilers but the college services of shipping and receiving, inventory control and mailing.

Pat Della Valle is supervisor of these three services.

"Everything from ink used for the Niagara News to furniture passes through our hands," Mr. Della Valle said.

Also located in the building is duplicating services and all four are under the direction of the purchasing department in Hennepin Hall.

The purchasing department, headed by R.P. Cridland, is responsible for the business of the college. Once material arrives at the receiving department, it is checked according to the packing slip. A report is then sent to the purchasing department and the requisitioner informing them of the arrival and condition of the material.

The services were originally located in Hennepin Hall but as the college expanded, they were moved to the Voyageur building.

Satellite campuses such as WellandVale and Horticulture have their own shipping and receiving departments, but a blanket ordering system does exist within the college.

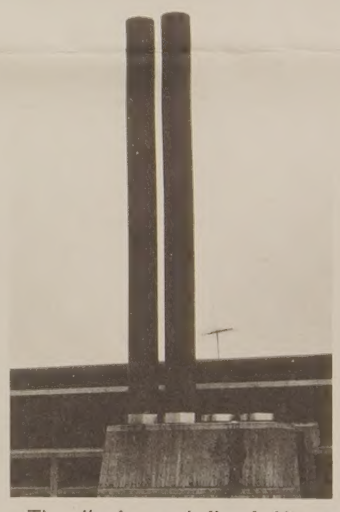
Dave Boland was in charge of inventory control until he resigned March 2 to go to another job. All orders of equipment over $25 are sent to inventory control. If the item is to remain in the college longer than 12 months, it is put on file by key punch. It is given an identification number by the keypunch operator and then tagged with this number. The keypunch card with matching number is then put in a numerical file.

"The identification number is very helpful in re-ordering; it contains the order number, the item and the quantity," Mr. Della Valle said.

If items are perishable and do not remain in the college for the required 12 months, they are not tagged.

Mr. Cridland said the system, "was designed internally; we feel it meets our needs and is tailored to the specific needs of the college."

The people of Mr. Della Valle's department work together as a team and he is proud of the fact that they often offer same-day service.



The "twin peaks" of Niagara College tower above the Voyageur building and are an easy reference point to the department of shipping and receiving. The services of shipping and receiving, mailing and inventory control are headed by Pat Della Valle. Duplicating servicescan also be found at the bottom of "twin peaks." **(Photo by Dan Coxon)**

INCREASE

Con't From Pg. 1

involvement and services provided by Niagara College are quite evident."

Mr. Manera said he could not help but be influenced by the current wave of criticism about levels of spending in education by the taxpayer.

This concern of the taxpayer at what appears to be excessive spending of his funds can only be answered through a process of education, and I do not use the word education as a euphemism for brainwashing but as a method of informing hte taxpayer of both the costs and the benefits."

Citing the "many worthwhile activities and projects carried out by Niagara College students," Mr. Manera said activities were useful only to the extent that they produce results.

"Last year's placement record shows that 95 per cent of all post-secondary students who were interested in employment have been placed — several programs report 100 per cent placement and in some cases we are unable to supply all the graduates that could be placed."

Niagara College, like all other institutions of post-secondary education, is faced "with an uncertain financial future."

"We anticipate, although we cannot yet be certain, that we will be able to balance our current year's operating budget without any major staff or program reductions. But we are faced with costs that increase at close to three times the rate of increase of the provincial government's level of funding."

In closing, Mr. Manera thanked the chamber of commerce for its support in a 1971 policy statement on education which read:

"If Canada is to compete successfully in the instructional, economic and political struggles of the future, its citizens must possess a high level of education or skill."

LANGUAGE FUND TO REACH $300 MILLION BY 1974

A "volunteer corps" of native-speaking students should be formed to assist Canadian language teachers, Keith Spicer, commissioner of official languages, said.

Mr. Spicer said the teaching of second-language skills in Canada is "a country-wide catastrophe."

Language training funds to provinces will reach $300 million dollars by 1974. But Mr. Spicer doesn't feel the desired results are being produced.

There have been several complaints about misuse of these funds, he reported.

Native-speaking "student volunteer corps" were used successfully in West Germany, and France, Mr. Spicer said.

Jim Wallace, a second year journalism student, pulled a few tricks from his hat when he appeared on CKNC/TV March 1. Jim who has been interested in magic since a very early age has performed magic shows for the last five years. Radio and TV technicians crowded around after the performance scratching their heads in wonderment.

(Photo by Tony Ricciuto)

EDUCATION

Cont. from pg. 1

then returned to the college to be analyzed.

The computer model was developed last year by "Systems Research Group".

"Last year we found this method was not too reliable but it's better now; we're starting to believe it," Mr. Manera said.

Sixty pages at the end of the report concern a computerized summary that shows whether the college is running on a deficit or surplus, Mr. Wyatt, said.

He said Niagara College had a balanced budget last year and he hopes it will have next year as well.

"Every college submits a report on exactly the same basis and the ministry of colleges and universities compares results," Mr. Wyatt said.

COINS

BURLINGTON, Ont. CP — Coins marking Burlington's 100th birthday went on sale at local banks, credit unions, trust companies and the town's centennial office.

SAINTS RIP KNIGHTS 70-45

By GARY ERB

Niagara Knights have finished their 1973 basketball season with a record of five wins and 11 defeats. They lost their final game of the season to St. Clair College 70-45 here March 3.

Niagara was behind 38-28 at half-time before losing to the second-place finisher in the OCAA Western Division.

St. Clair College finished their season with a record of 12 wins and four defeats behind OCAA Division winner Mohawk College.

"Both Mohawk and St. Clair go to the playoffs in Ottawa," Niagara coach Peter Rylander said.

Niagara's scoring was led by Rudy Barrell with 16 points and Rober Perry with 12 points. Knights scoring was completed by John Jasudavisius with five points, Brent Trinder four points, Rick Ludlow four points, Ken Everett and Dave Sommerville two each.

The YWCA is looking for part-time instructors. If you are skilled in any of the following areas - art, drama, music, ecology, small appliance repair, nature study, journalism - and are looking for work for 10 weeks, beginning April 2nd 1973, contact the following person for further information:

Miss Joy Cox, Program Director, Y.W.C.A.
56 Queen St., St. Catharines, Ont. Phone 685-4211

Closing date for applications - March 17th, 1973

5th Week

SHERLOCK—HEMLOCK AWARD:FOR MARCH 12—16

I Nominate _____
(For Niagara's Nicest Person)

Reason: _____

_____

Nominator's Name _____

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Deposit by Mar.19 in any ballot box provided

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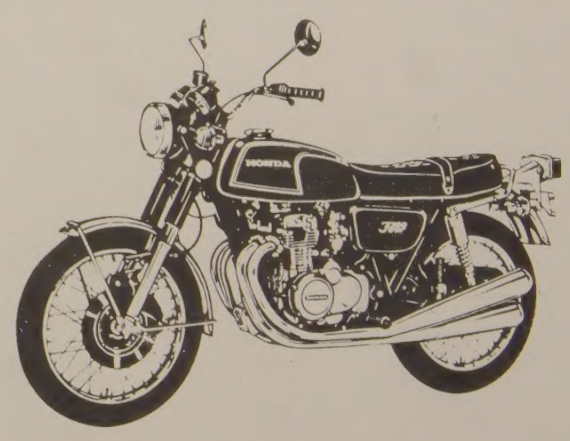

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FIRLOTTE DESIGNS NEW LIQUOR STORE

By DON FLOWERS

The newest self-service liquor store in the Niagara peninsula is a reminder of an earlier era. Restored in the style of the 1850's, it complements the town and the shops around it. Unlike most Ontario stores it proclaims the selling of "spirits."

The store is the handiwork of Niagara College interior decorating program co-ordinator, Paul Firlotte, and historical restoration architect Pete Stokes. Mr. Firlotte designed the interior and Mr. Stokes designed the exterior and an addition at the rear.

Renovation of the building which as been a liquor store since 1928 has taken three years to complete. Built in 1812, it is now owned by Mr. Firlotte and interior decorating advisory board member John Downton.

With 10,000 bottles in stock, it is one of three Ontario liquor stores to use upstairs storage.

Niagara-on-the-Lake has not been dry during restoration; work has gone on around the store's usual business. The store was officially opened Feb. 8 by LCBO chief commissioner George Kitching who said he had come because it was such an unusual and well-done store.

Attention has been paid to details. Period glass was salvaged from old houses and quarry tile is on the floor. Walls are done in what Mr. Firlotte calls an "antique glazed sauterne color."

Only one other Ontario liquor store is restored in period, but, according to an LCBO public relations man, it is not as well done.

Quebec has several, four of which Mr. Firlotte has designed. With Mr. Downton, he designed The Sign of the Pineapple, their antique shop beside the new liquor store.

Not all the customers have adjusted yet to the self-service aspect and still wait for someone to fetch a bottle for them.

With a stock of 875 different brands, — nearly half of the LCBO listings — a person could spend a lot of time searching for the bottle he wanted. Another problem is the number of exotic elixirs begging to be sampled.

Mr. Firlotte has overcome the problem in part by having authentic hand-painted signs made to guide the customer to the right shelf.

One need not be an imbibler to enjoy the new store; two or three trips through will show its aesthetic appeal.

MARCH 17 MEANS GREEN PIZZAS

By LES MATE

Ireland, while noted for 86 proof whisky in general and rollicking wakes in particular, is also famous because of its patron saint, St. Patrick.

Born about 1,500 years ago, St. Patrick was the first to spread the Christian doctrine throughout "the old sod."

Contrary to rumors spread by some members of the Protestant faith, he did exist. He did not drive all the snakes out of Ireland, however. A Ubangi witch doctor did that two years before St. Pat was born.

St. Patrick was born in Britain and at the age of 16 was taken to Ireland as a slave. He escaped and went to Rome where the Pope made him a Bishop.

He then returned to Ireland and opposed the pagan priests known as Druids. He also fought against a sect that drank a lot, who were called Fluids but they were too watered down to be any threat.

Today, March 17, is celebrated as day of St. Patrick. On this day in New York the Friendly Sons of St. Patrick hold one of the biggest parades of the year. It's amazing what some people won't do to have a holiday.

At the same time stores and greeting card companies are out to make a fortune from the sale of green candy and St. Paddy's Day cards. One pizza parlor in New York even makes green pizza on that one. It's not bad enough they put anchovies on them, but green ones?

Green being the color of the day, many legends and beliefs have sprung up which add to the popularity of St. Patrick's Day.

One of the most popular is that the color green must be worn to repel the evil leprechauns. If it is not worn, a leprechaun will steal you away and lock you up. Of course this is nonsense because St. Patrick never wore green. Just because he hasn't been seen in 1,500 years is no reason to worry.

Another legend that has persisted is that St. Patrick used a shamrock to explain the existence of the Holy Trinity. He must have done an excellent job because the great majority of Ireland is Catholic today.

St. Patrick's day has existed for just over 1,000 years. If Hallmark has anything to say about it, it will last till the end of time, or at least until it comes time to send Christmas cards, whichever comes first.

Theft Runs Rampant 300 Books Stolen

By LINDA CLARK

Theft is still running rampant in room S105 of the Simcoe building. Approximately 300 books and at least 30 magazines a day have been taken from their nooks this year.

Early in the new year, 200 books were brought into the room and taken within five weeks.

On about Feb. 15, 75 more books were supplied and they vanished by March 1.

Steal-a-Book, a system set up by Jim Ross of the English Department, has been quite successful.

He was given $50 for the term to buy about 200 books. Next year, because the project has been so successful, the budget will be raised to $100.

"I would like to find who is taking these books so maybe some of them could be returned and read by others," Mr. Ross said. "But from what I can gather any student who spends time in this area is likely to take a book."

Because of the great success of Steal-a-Book, Mr. Ross and D.J. Malone would like to set up a system in the school of horticulture called Trade-a-Book.

Mr. Ross and Mr. Malone, English instructor on both the main campus and school of horticulture, will buy about $20 worth of books for the school.

Since there are only about 50 students at the school, the project will be much easier to run.

"With that few students it will be easier to keep control on who has books and getting them returned so others can read them," Mr. Ross said.

Larry Taylor Becomes New Theatre Leader

By MEL YANKOO

Larry Taylor, program co-ordinator of Radio and radio-television has been appointed president of Garden City Productions.

The St. Catharines theatre group specialized in musicals such as Fiddler On The Roof, Hello Dolly and its next production, A Funny Thing Happened on the Way to the Forum.

Mr. Taylor produced "A Day In The Park", a children's carnival, at Montebello Park, St. Catharines, last year.

"I work strictly behind the scenes for Garden City Productions," Mr. Taylor said.

Applications Up 242 Over 1972

By GARY ERB

Early indications show Niagara College ahead of last year's figures for applications, according to figures released by the admissions office.

The college is up to 242 applications over last year's figures as of Feb. 24, 1973.

Total figures show the college with 1,328 applications as of Feb. 24 compared with 1,086 applications as of March 2 last year.

The School of Applied Arts and Health Sciences has the largest increase, up 176 applications over last year, showing 966 compared to 790 last year. The School of Business is up 34 applications while the School of Technology is up 32.

Early Childhood Education shows the greatest increase among individual courses with 220 applications as of Feb. 21, up from 144 last year. The Dental Assistant program is next with 222 applications compared with 170 last year.

Courses like Art, Brush and Palette Knife showed 31 registrations, Yoga 50, Psychology 40, and Accounting 50.

ELECTIONS

FOR '73-74 S.A.C. EXECUTIVE

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Vice-President Internal Affairs
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ELIGIBILITY

Full Time Student
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Campaigning Starts Thurs. March 22

For further information contact SAC

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